



**Remit Address:**  
**WOFL**  
 12315 Collection Center Drive  
 Chicago, IL 60693  
 Main: (407) 644-3535  
 Billing: (407) 644-3535

# INVOICE

**Billing Address:**  
 Southern Campaign Resources  
 Attention: Accounts Payable  
 235 East Virginia St  
 Tallahassee, FL 32301

Advertiser	Scott Plakon / R / State House District 31
Product	Plakon for State House Dist 30
Estimate Number	Scott Plakon

Invoice #	125904-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WOFL
Account Executive	Alicia Graver
Sales Office	Orlando-Local
Sales Region	Local

Order #	125904
Alt Order #	Scott Plakon
Deal #	
Order Flight	10/21/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 10p News	10p-11p		10/22/12 to 10/28/12	1x	-T-----				
		Candidate Discount		Tu	10/23/12	:30	10:47 PM	PLAC0001	\$1,800.00		1
2	WOFL	Fox 35 5p News	5p-6p		10/15/12 to 10/21/12	1x	-----S				
		Candidate Discount		Su	10/21/12	:00			\$540.00	See MG 2.2, 2.3	1
	WOFL	Good Day 6a	6a-7a	F	10/26/12	:30	6:39 AM	PLAC0001	\$400.00	MG for 2.1 10/21	2
	WOFL	Su 8a-10a News	8a-10a	Su	10/28/12	:30	8:29 AM	PLAC0001	\$140.00	MG for 2.1 10/21	3
		Aired Spots				3					

Gross Total **\$2,340.00**  
 Agency Commission **\$351.00**  
 Net Amount Due **\$1,989.00** Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.